

Santa Fe ISD Press Release 2018-2019 School Year

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Office of Public Relations

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SFISD "Rallies Around " Two Very Significant Causes..... September is designated as Childhood Cancer Awareness Month, and the month of October is designated as Breast Cancer Awareness Month. The SFISD District staff and students work with community partnerships increasing pediatric cancer awareness and support for our own students and others who are in need. These worthy causes provide the students in our District the opportunity to inspire their fellow students, their teachers, and the community in which they live to help those in need.

In September, students from all SFISD campuses made a difference in the lives of children with cancer. The campuses partnered with B.I.G. Love Cancer Care to raise funds to sustain ongoing services provided directly to families. This organization fulfills weekly wishes of cancer kids and their families as well as providing new diagnosis gift bags, weekly toys, parking passes, holiday gift baskets, catered meals and a comfort cart at Texas Children's Main, Katy & The Woodlands, MD Anderson and Dell Children's Hospital in Austin. Since they are a Texas based organization serving families in a vast majority of every school District, as a District we recognize that this could be a great opportunity for the staff and students of our local schools to participate in helping cancer kids and teens right in our own community. Our campuses raised a total of \$5, 102.19, which is almost \$2,000 more than last year. The winning Texas school will be presented with a plaque as well as 35 B.I.G. Love T-shirts and 100 bracelets. The winning school will also be promoted on B.I.G. Love's social media and website. In 2017-2018, three of our campuses were selected in the top ten in the state!

In October, "Rally Around the Cause," raises money for the Snowdrop Foundation in honor of former Santa Fe Volleyball Player, Dana Marabella. Each year the Volleyball Program fundraises through the sale of t-shirts and all profit goes directly to the Snowdrop Foundation. Since 2009, the Santa Fe High School volleyball team, along with the community, has raised thousands of dollars for the foundation. This year the Volleyball Program raised \$4,300.00. Proceeds from the "Rally Around the Cause." At their final home game on Tuesday, October 23, 2018, the Volleyball Team presented the check to Kevin Kline, who is currently the morning co-host of "The Q Moring Zoo." He and his wife, Trish, founded the Snowdrop Foundation in honor of Chelsey Campbell, a former SFHS Cheerleader and all proceeds benefit the Snowdrop Foundation and their mission:

- Cutting Edge Research
- Scholarships for college bound pediatric cancer patients and childhood cancer survivors.
- Child Development Awareness.

To date the Snowdrop Organization has donated over \$3 million dollars for pediatric cancer research and patient college scholarships. The Santa Fe Volleyball program has helped over the years to contribute over \$100,000 or more to this worthy cause. The District appreciates the support of the community in helping to reach this goal.

During the month of October on any given day, you see an array of pink! From pink pom poms, t-shirts, bows, face paint, to pink socks, the students, staff and community in SFISD "Rally Around the Cause!" These projects, "B.I.G. Love," and the "Snowdrop Foundation," exemplify our students, staff and community's ability to generously "give back," to those in need.